

JOSE F. JUSTO

CREATIVE ART DIRECTOR

CONTACT

Name	Jose F. Justo
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SKILLS



Art Direction



Web Design



ID (UX)*



Print Design



Photography



Video Editing



Management



Team Work

*Interaction Design-User Experience

EDUCATION

Graphic Design	Universidad de las Americas
Interaction Design	University of California San Diego
Languages	English and Spanish

LINKS

Website	JoseFJusto.com
LinkedIn	linkedin.com/in/josefjusto

ABOUT ME

I am a creative, self-starter artist who is passionate about satisfying client needs, creating exciting work and who values the function of great design. I have the ability to translate corporate brand concepts into sophisticated advertising and interactive experiences. Developing and creating integrated marketing campaigns to increase revenue and enhance image and awareness in the marketplace. I am strong motivational and hands-on management techniques to achieve better performance from coworkers. I am a team player, who enjoys collaborating with others on multiple projects.

WORK EXPERIENCE

- PRESENT** ● **Verizon Enterprise Solution, Chandler, AZ**
User Experience Designer
Interaction and visual design for websites and mobile apps.
- Freelance**
Create functional and stylish design for websites, mobile apps, print, photography and video editing.
- JUN 2015** ● **The Hive Advertising, San Francisco, CA**
Director of Production
Managed print and website production. Video editing. Art direction support to the creative team.
- DEC 2011** ● **Euro RSCG, San Francisco, CA**
Senior Creative, Studio Manager
Art director for online and print campaigns. Managed all aspect of print and web production and preproduction.
- APR 1997** ● **Hampel-Stefanides, San Francisco, CA**
Digital Production Artist
Print design and preproduction.
- DEC 1995** ● **Foot Cone & Belding, San Francisco, CA**
Digital Production Artist
Print design and preproduction.
- MAR 1995** ● **Myrart (Print advertising), Mexico City, Mexico**
Graphic Designer
Print design, photography and preproduction.

Experience designing and producing online, print and mobile assets for clients including: Wireframes, storyboards, process flows, and site maps. Building mechanicals and producing materials for direct mail, billboards, bus and train wraps, bus shelters and station dominations, magazine ads, newspapers, books, annual reports, packaging, posters, logos, flyers, programs, and postcards. Creating photography, photo composing and color retouching. Editing video, composing, animations and color grading.

Defining and creating new departmental procedures for creative, online and production. Analyzed work-flow to understand team and department capacity. Managed teams of up to 15 people on client projects. Identified opportunities for work flow optimization and scalability to maximize creativity, productivity and effectiveness.

SOFTWARE

Adobe InDesign	Adobe Video Editing Suite
Adobe Photoshop	Adobe Muse
Adobe Illustrator	Final Cut Pro X
Adobe Flash	Microsoft Office